

FAMILY SPOT APPLICATION

“Connect, Communicate & Manage Events!!”

CLIENT

- When USA based, leading Media & Entertainment Company wanted to go mobile, they approached Incesol for mobile app strategy and development.
- The need was to establish a social networking mobile platform to interact with the family & friends privately and manage event synchronously. The mobile app should comprise of key features such as manage profile, create & manage events, reminders, push notifications, chat, visually appealing and above all should be budget friendly and maintain data privacy.

CHALLENGES

- Supports multiple mobile platforms with minimal efforts/re-work.
- Delivers a rich User Experience while ensuring data privacy and high performance at all times.
- Maintains universal time independent of local mobile device parameters.
- Supports sending notification in multiple formats based on the response.

MITIGATION

- Developed an application in Hybrid platform and ensured the application runs on Android and iOS and was independent of device specifications and resolutions.
- Developed the user friendly interface and also ensured smooth navigation to perform at its best.
- Multiple formats of the notifications and universal timing was well developed and taken care through Google API calls.

About Incesol

Established in 2011, Incesol Inc is a leading service provider of outsourced software development firm in the arena of SAP, Enterprise ecommerce, Mobility and Application Development services. With our headquarters located in Charlotte, North Carolina and the global development facility in Hyderabad, India, we offer both onsite and offsite/offshore project delivery models.

Global Headquarters

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Family Spot App

IDEA BEHIND INNOVATION

Family Social Hub: Manage various aspects of your intra family interactions by enabling the family social hub & personal calendar management with reminder.

Missing Important Dates: Stay organized with family events and important dates or stay on top of tasks for loved ones. Unwittingly missing any events resulted to embarrassing situations.

Scattered Management: One place to organize all information of families' phone contacts & diary contact.

TECHNOLOGY

- Eclipse IDE For Android Development
- XCode (Mac) For iOS Development
- Hybrid Platform Node.js, Cordova & Phone Gap

KEY FEATURES

- Personal Profiles: Stay up to date and share the contact information and important dates.
- Shared Families: Be connected with extended families and control who's watching what and when.
- Events: Manage, share and communicate events with families and individual members within network.
- Chats: Communicate events with dedicated chats.
- Notifications: All your important notification and alerts located in one place.

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